

Nate

— DJ · WEDDINGS —

Everything a venue, a promoter, a planner or a designer needs to put Nate on a flyer, a screen or a stage.



02 / THE DJ

Nate.

PHOTOBOOTH OPERATOR • DJ, PIERPOINT EVENTS

Nate is the Pierpoint crew member you are most likely to meet twice in one night: running the photobooth at cocktail hour, then stepping behind the decks when the floor opens. He came up on the booth side, which is the fastest education there is in reading people, and he brought that instinct straight to the DJ table.

Weddings are his lane. He builds the night around the couple's must-plays, protects the do-not-plays, and keeps the mic work short so the night never stalls. Book Nate when you want the energy of someone who still gets a kick out of every single event.

Base

Myrtle Beach, SC

Runs

Open floor and enclosed photobooths

Plays

Weddings

With

Pierpoint Events

The name is the logo.

His name as a signature: a confident brush script, leaning into the line, with a clean spaced line underneath. It is personal on purpose. A wedding is someone's own night, and the name on the DJ table should feel like a person, not a company.

Three things make it ours.



- 1 The signature**
One brush stroke weight, leaning forward six degrees. It always appears as one word, never split or stretched.
- 2 The line**
DJ and the specialty in a small spaced monospace, under the name. It can read WEDDINGS or PIERPOINT EVENTS.
- 3 The coral rules**
Two short coral lines either side of the small type. The only colour in the mark.

3 colours. Nothing else.

Navy

#101A3A

The signature on light, and the ground.
Paint: deep navy

On dark

Paper signature, coral rules.

Paper

#F6F2EA

Warm white. The signature on dark.
Paint: an antique white

On light

Navy signature, coral rules.

Coral

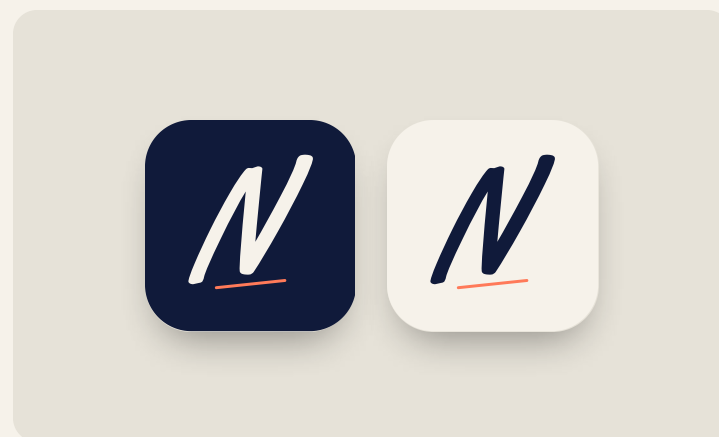
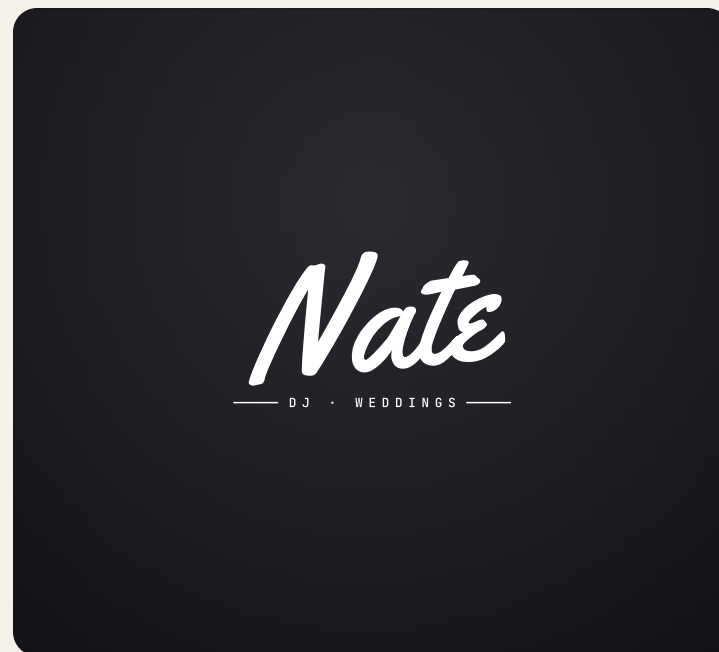
#FF7A59

The two rules and the icon's underline.
Nothing else.
Paint: coral or salmon

One colour

All white or all black, rules included.

Built to live everywhere.



Keep it clean.



Clear space

Keep a margin around the mark at least the height of the tallest letter. Nothing inside it.

Do

Scale from the SVG. Keep the small line under the name. Give it room.



The icon

The script N with a coral underline. For profile pictures, stickers and small spaces.

Don't

Don't redraw the signature in another script, don't straighten it, don't add a glow or a shadow.



With Pierpoint

The same signature with PIERPOINT EVENTS on the line, for Pierpoint material.

Minimum size

At least 2 inches wide in print or 240 px on screen; under that, use the icon.

What's in the folder.

Logo files come as SVG (vector, any size, no blur) and PNG with a transparent background. Photos are JPG.

logo (light) / logo (dark)

The signature on its own background.

logo all white / all black

One colour. Vinyl, stencils, embroidery.

icon / icon (light)

The script N, 1000 × 1000.

logo transparent, for light / for dark

Drop onto photos and other backgrounds.

logo with Pierpoint (light)

PIERPOINT EVENTS on the line instead of WEDDINGS.

photo-01-headshot.jpg

Headshot, 1094 px.

CONTACT

Nate

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